



Craig Holmes

413.344.3116  
35 Church Road  
Huntington, MA 01050  
info@csholmes.net  
www.csholmes.net

## Experience

Redstone Technologies, LLC. (Start-up)

Multimedia Designer

05/2009 - 05/2014

- Rebuilt main website in WordPress, allowing less technical users the ability to edit & publish content.
- Worked closely with chief engineer to develop customized graphics for use across multiple mediums.
- Developed & designed several multi-media presentations used to educate & entice investors.
- Directed & produced a short video mini-documentary used for promotional purposes.

MediaFX, Inc.

Multimedia Designer

07/2002 - 07/2008

- Managed, designed, & produced a wide range of materials for both print & web.
- Developed & designed several specialized web-based ordering systems to assist in streamlining workflow.
- Created a variety of digital images for use in production jobs using specialized skills in original photography, color correction, & image manipulation.
- Collaborated with professional printers to ensure color accuracy & high-quality production standards.

## Expertise

Eleven years of professional experience in graphic design, page layout, typography, web design, art direction, & photography including the following:

- Extensive knowledge & practice of graphic design, typography, typeface design, & page layout.
- Creation & implementation of advanced digital workflow.
- Created, developed, & designed projects such as branding & identity packages, advertisements, print marketing campaigns, & web systems with an emphasis on usability.
- Managed projects through the entire design process from concept to client-ready deliverable.
- Designed, developed, & launched custom Word press websites.
- Practical knowledge of working in a fast-paced, deadline-driven environment.
- Highly creative, able to communicate effectively with clients, consistently meets deadlines.

## Computer Skills

Photoshop

Illustrator

InDesign

Sketchup

Balsamiq Mockups

Omnigraffle

FontLab Studio 5

AfterEffects

Premier

Final Cut Pro X

Logic Pro X

WordPress CMS

HTML5/CSS3

PHP/MySQL

Javascript

JQuery

AngularJS

bbEdit

Dreamweaver

vTiger CMS

## Education

BFA Web Design & New Media

Academy of Art University, San Francisco, CA.